



1 BIC Way #1
Shelton, CT 06484

October 9, 2025

Dear Valued Customer,

Thank you for your partnership through 2025. We greatly value the mutual support our businesses provide to deliver strong results for our customers.

Over the past few years our Round Stic business has faced persistent cost inflation across raw materials and labor. COGS have increased significantly, and BIC has not adjusted prices, absorbing entire increases to shield customers and partners. Despite our efforts to mitigate these impacts, we now find it necessary to implement a price increase to help offset cost.

As a result, this notice is to inform you of an upcoming price increase of up to 10% on select BIC Round Stic product. Ecolutions Round Stic saw further impact and the price will increase 21.3%. New pricing will be effective April 6th, 2026.

Your BIC sales representative will provide pricing details specific to the items you purchase and will answer any further questions you may have. We appreciate your support as a business partner and wish you continued success.

Thank you again for your partnership.

Sincerely,

A handwritten signature in black ink, appearing to read "Haven B. Cockerham".

Haven Cockerham
Chief Commercial Officer - BIC North America