



March 31, 2025

Dear Valued Customer,

On behalf of Newell Brands, I would like to express our gratitude for your ongoing collaboration to ensure we continue to grow our mutual business during this period of challenging market conditions.

Due to executive orders implementing 25% tariffs on Aluminum & Steel on March 12, 2025, and an extra 10% added to the previously announced tariff on products from the People's Republic of China on March 4, Newell Brands will be increasing prices on items impacted by these tariffs as described below. Like the price actions announced on February 28, this incremental action is needed to offset the additional cost burden, ensure continued investment in our brands, and maintain the high level of service & quality expected from Newell.

Please see the attached price list for details; increases vary depending on the tariff incurred and the composition of the item. The new prices will be effective on all orders shipped on or after May 1st, 2025. Any outstanding orders shipping on or after that date without updated pricing must be modified or will be canceled. As part of the ongoing work to mitigate the impact of tariffs on our joint business, your account team will provide further details of the price changes. We remain committed to seeking mutually beneficial opportunities for growth.

We continue to monitor the evolving tariff situation closely and remain committed to thoughtful analysis and reactions to ensure that our mutual business is best positioned to grow.

We appreciate your partnership & thank you for your ongoing business.

A handwritten signature in black ink, appearing to read "M. M. Hayes", written in a cursive style.

Michael M. Hayes

Chief Commercial Officer – The Americas