

April 24, 2025

Subject: Notice of 5% Trade Increase Effective June 1, 2025

Dear Valued Customer:

Following our prior announcements on April 17 (Solenis) and April 18 (Diversey), we are writing to inform you of an update, superceding the prior announcement, that **Diversey and U.S. Chemical will implement a temporary 5% price increase** on all "into stock" products and services sold in the United States, effective **June 1, 2025**.

This surcharge is a necessary response to recent shifts in global trade policy—most notably a **very significant tariff on goods from China** and **baseline tariffs of 10% or more across various regions**. These pressures are significantly impacting the cost of raw materials, packaging, and equipment.

Additional Impacts:

- The previously announced **TASKI price increase effective May 1**, remains in effect on select SKUs
- An **additional increase will apply June 1**, to select TASKI machines and parts:
 - **8% on machines from Europe**
 - **5% on parts**
- A **small number of SKUs** sourced from Europe and China will be subject to additional adjustments. Your sales representative will provide specific details for your business

Our Commitment to You:

We understand the importance of cost control and remain committed to reducing the impact on our customers by:

- **Minimizing increases** through strategic sourcing
- **Expanding local production** to reduce exposure to global volatility
- **Leveraging our global supply chain** to ensure supply continuity and price stability

This increase is temporary. We will continue to monitor international trade developments and will reassess the surcharge as conditions evolve. If you have questions or would like to discuss the impact on your operations, please contact your Diversey representative. We appreciate your continued trust and partnership.

Regards,



Jim Marks
Vice President and General Manager, NAM Institutional