

March 11, 2025

Dear Avery Customer,

Effective March 4, 2025 the U.S. government imposed a new 10% tariff on all imports from China into the United States. This was incremental to the tariff imposed on February 4, bringing the total 2025 tariff to 20%. In response to this change we are amending the increase we announced on February 24 to a new total of 12.5%, effective on April 1, 2025 on all impacted items, as listed in the attached file.

As you have seen in the news, the tariff situation is very fluid, with some tariffs having been implemented with immediate effect, so we need to move quickly to offset their impact. If these tariffs are amended, we will make the appropriate adjustments to our pricing on these items accordingly.

Your Avery Products account manager will be contacting you to provide further details. As per our usual policy, we cannot accommodate any forward buys on these products. We truly appreciate your business and thank you for your continued support.

Sincerely,

Jeff Lattanzio

Vice President of Sales Avery Products Corporation