

October 29, 2024

Re: January 1<sup>st</sup> 2025 Kimberly-Clark Professional Price Increase (US)

Dear Kimberly-Clark Professional Customer,

Effective January 1, 2025, Kimberly-Clark Professional will adjust prices on Towel, Tissue, Skincare and Wipers. We remain committed to meeting your needs and delivering Kimberly-Clark Professional products upon which you and your customers rely while providing you with the quality you deserve.

**Price increase details:**

**Towel, Tissue, Skincare, and Wipers:**

Effective January 1, 2025, Kimberly-Clark Professional will increase prices for select Towel, Tissue, Skincare, and Wiper products in the United States up to 3% with certain instances seeing products increasing higher.

**Where can you find prices:**

Updated into-stock prices and price agreements will be available on the Kimberly-Clark Professional Customer Portal to enable you to update your systems, no later than 45 days before changes become effective.

**Which orders are affected:**

Orders delivered by December 31, 2024 will receive current prices. All orders delivered on or after January 1, 2025 will receive the new into-stock price. As a reminder, Kimberly-Clark Professional's standard delivery lead time is 7-10 days.

To ensure adequate service levels and to avoid shortages, December orders will be limited to 1/12th of your current annual demand.

We recognize that price increases can be challenging and truly appreciate your ongoing partnership. Our commitment is to minimize the impact of these changes while continuing to deliver exceptional products and services to you and your customers. If you have any questions, please reach out to your Kimberly-Clark Professional Representative.

Sincerely,



Ignacio Suit  
Chief Customer Officer  
Kimberly-Clark Professional North America

